

2014 Annual Report

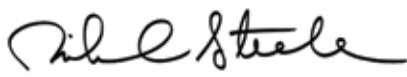
State of the Office

Looking back on 2014, I am pleased to say that my office continued to focus on fulfilling our vision of being a leader in public service, improving our processes and planning for the future. Here are a few highlights:

- *Implemented a new organizational structure to achieve even more operational efficiency, including the creation of a separate Finance & Accounting Division. This better positions our office to give greater attention and focus on operational analysis leading to more streamlined and cost effective processes while continuing to provide outstanding service to our customers.*
- *Achieved a significant increase in online payments: 17.6 percent increase in motor vehicle total online transactions and 15.4 percent increase in property tax online revenue.*
 - *For property tax customers, enhancements to our website made it even easier for them to get the information they needed and to pay online quickly and efficiently.*
 - *Motor vehicle customers now benefit from a reduction in online credit card fees, making it even more cost effective to renew at the Department of Revenue's website.*
- *Coordinated over 800 hours of volunteer and intern assistance to enhance our services to taxpayers.*
- *Reduced the processing time of mailed-in motor vehicle renewals by 50 percent through process improvement.*
- *Achieved a 97.7 percent collection rate as of December 31 for 2014 real and personal property tax – the highest collection rate for that date in over a decade.*
- *Began planning a “facelift” for our website. Watch for a new optimized design that you'll be able to view easily on your mobile devices!*

Throughout the year, my staff of hard-working professionals proved once again to be our most important asset. I rely on them to put the customer first by providing first-class service, being an advocate for the taxpayer whenever possible, making sound and ethical decisions and remaining conservative stewards of public resources.

As always, I am honored to serve as your tax commissioner and hope you feel free to contact me at TaxCommissioner@GwinnettCounty.com if I can be of assistance to you.


April 2015



Scan to visit
our website!



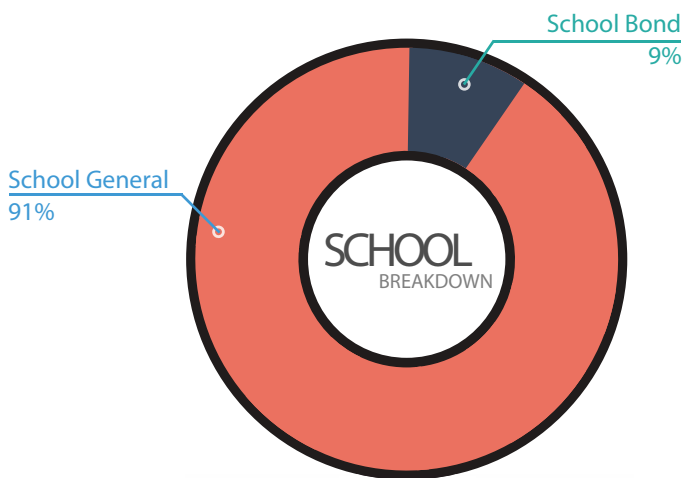
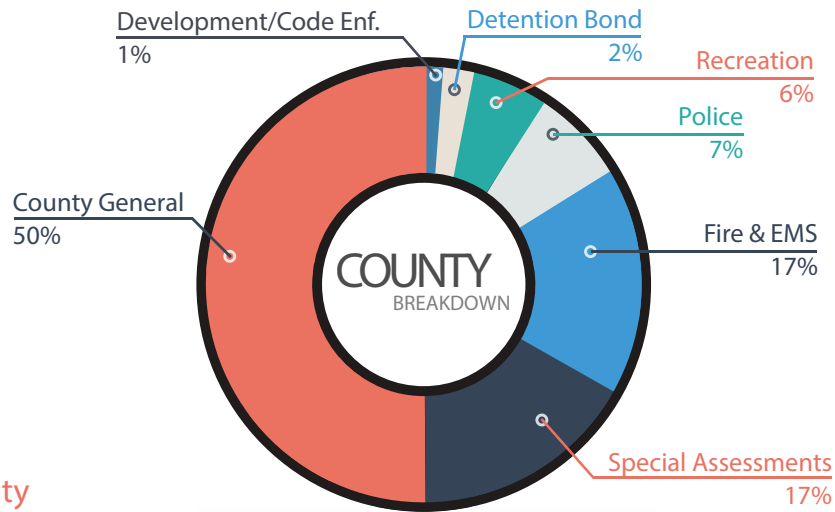
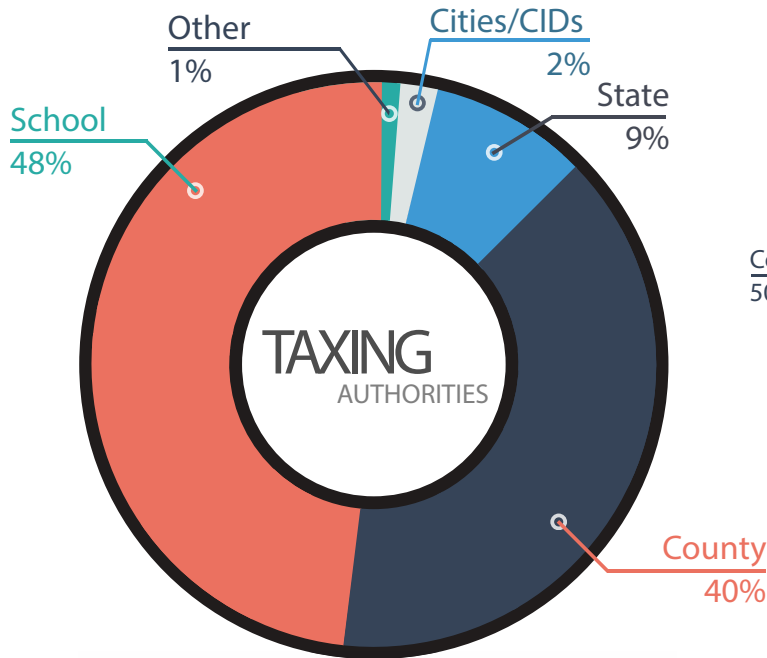
Richard Steele
Tax Commissioner

A Leader in Public Service

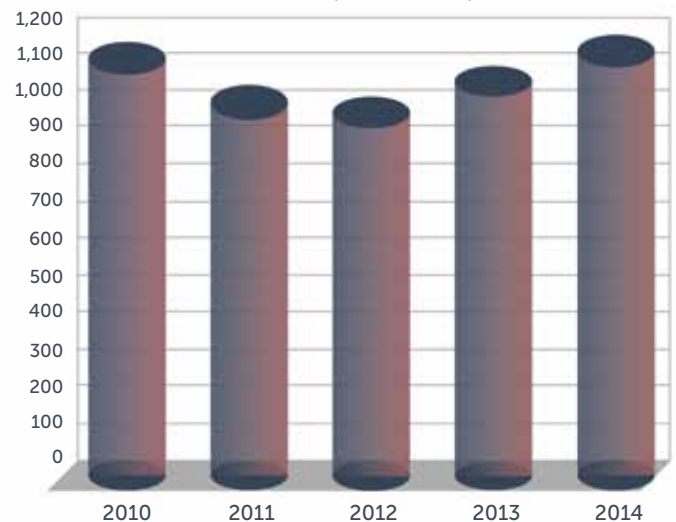
*The Gwinnett County Tax
Commissioner's Office
will provide tag and tax
services that are accessible
and responsive to the
needs of citizens through
innovation, technology and
a professional workforce.*

GwinnettTaxCommissioner.com

Revenue Collection Overview



Total Revenue Collected (in millions)

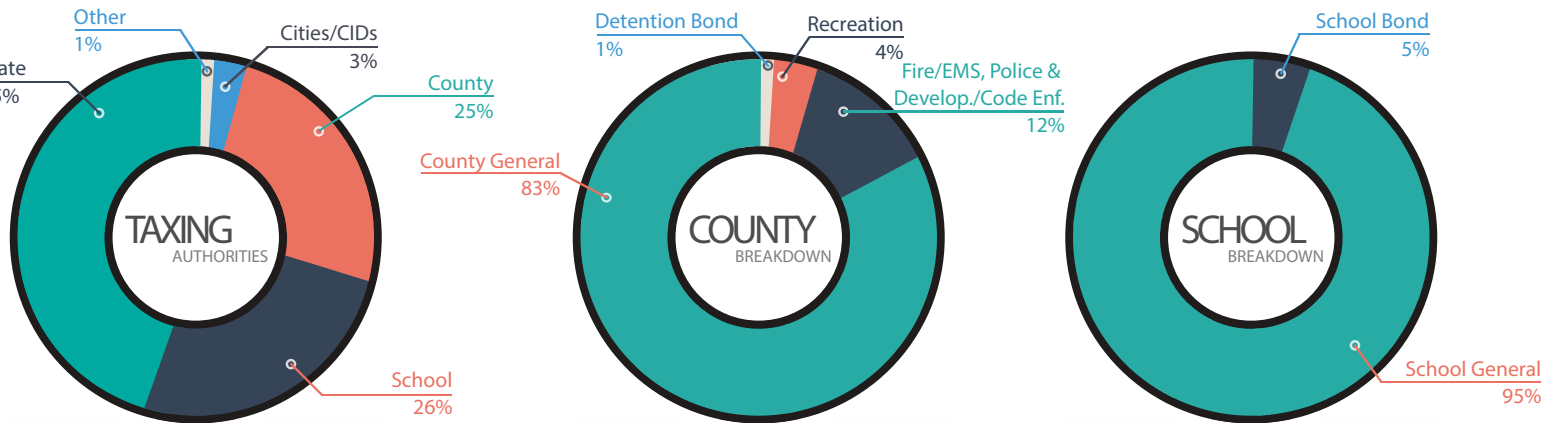


Total Revenue Collection and Distribution

	2010	2011	2012	2013	2014
State	\$28,328,264.13	\$29,445,512.29	\$28,558,382.13	\$79,484,564.51	\$97,576,346.48
County	\$521,522,208.19	\$430,722,558.36	\$415,973,346.21	\$432,231,449.31	\$459,536,468.97
School	\$556,193,550.96	\$523,531,061.24	\$494,654,244.36	\$516,854,718.41	\$555,598,013.35
Cities	\$18,479,781.48	\$18,079,239.11	\$19,275,022.55	\$22,045,467.43	\$22,008,582.99
Other	\$10,795,189.49	\$12,047,488.17	\$14,550,333.22	\$12,881,856.26	\$11,224,262.78
Total	\$1,135,318,994.25	\$1,013,825,859.17	\$973,011,328.47	\$1,063,498,055.92	\$1,145,943,674.57

Department of Motor Vehicles

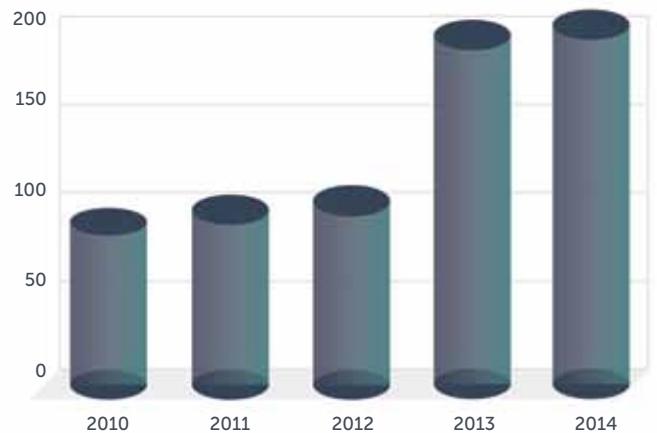
The Department of Motor Vehicles (DMV) processed 1,082,199 transactions in 2014. The DMV acts as an agent for the state, collecting the new title tax and the annual ad valorem tax on motor vehicles, as well as issuing titles and tags, collecting insurance fees and issuing disabled placards. Gwinnett also had the second highest number of active registrations for 2014 in Georgia with 690,842.



Population, Customers and Transactions (in thousands)



Total Revenue Collected (in millions)



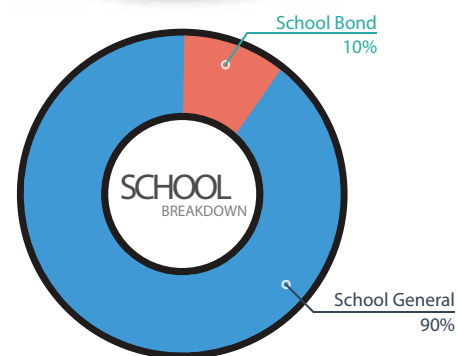
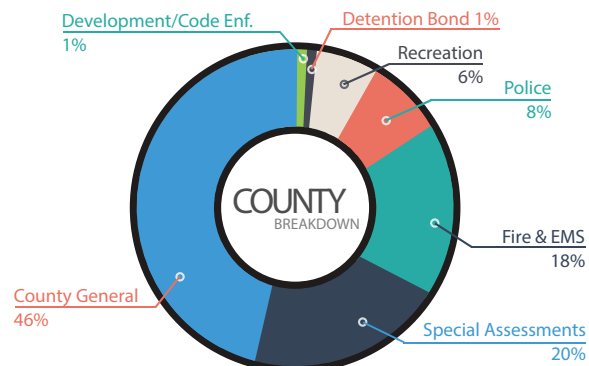
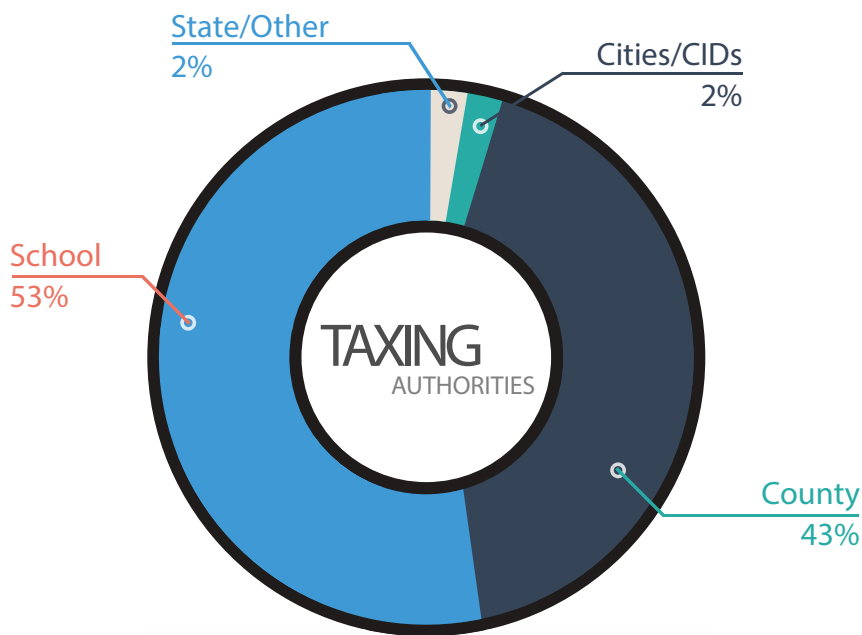
Total Revenue Collection and Distribution

	2010	2011	2012	2013*	2014*
State	\$22,206,655.04	\$23,726,052.49	\$24,470,958.39	\$76,466,214.55	\$95,381,995.34
County	\$24,996,399.49	\$30,955,759.55	\$32,791,268.50	\$51,782,581.12	\$54,410,045.54
School	\$38,971,769.25	\$41,345,408.92	\$44,659,550.90	\$56,357,895.66	\$54,651,513.91
Cities	\$1,602,655.76	\$1,804,371.14	\$1,954,747.17	\$6,553,834.33	\$6,147,822.01
Other	\$332,268.18	\$150,351.50	\$173,776.44	\$480,817.26	\$443,566.34
Total	\$88,109,747.72	\$97,981,943.60	\$104,050,301.40	\$191,641,342.92	\$211,034,943.14

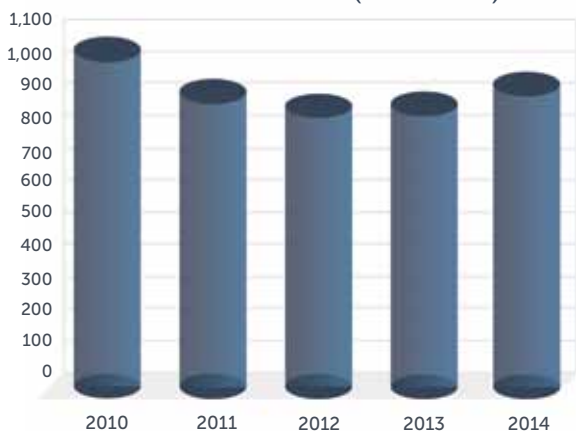
*Motor vehicle revenue increased significantly in 2013 and 2014 due to the effects of the new title ad valorem tax.

Department of Property Tax

The Department of Property Tax (DPT) is responsible for every phase of collecting and disbursing property taxes, from processing homestead exemption applications through preparation of the digest and tax billing and collection. By the end of 2014, the DPT achieved an overall collection rate of 97.7 percent.



Total Revenue Collected (in millions)



Collection Analysis: A Five-Year History

Tax Year	Amount Billed (Real and Personal)	Collection Percentage as of 12/31 of Tax Year	Collection Percentage as of 12/31/2014
2010	\$973,618,221	95.07%	99.89%
2011	\$862,088,692	95.54%	99.82%
2012	\$812,546,244	96.68%	99.74%
2013	\$823,701,388	97.60%	99.49%
2014	\$889,851,490	97.70%	97.70%

Total Revenue Collection and Distribution

	2010	2011	2012	2013	2014
State	\$6,121,609.09	\$5,719,459.80	\$4,087,423.74	\$3,018,349.96	\$2,194,351.14
County	\$496,525,808.70	\$399,766,798.81	\$383,182,077.71	\$380,448,868.19	\$405,126,423.43
School	\$517,221,781.71	\$482,185,652.32	\$449,994,693.46	\$460,496,822.75	\$500,946,499.44
Cities	\$16,877,125.72	\$16,274,867.97	\$17,320,275.38	\$15,491,633.10	\$15,860,760.98
Other	\$10,462,921.31	\$11,897,136.67	\$14,376,556.78	\$12,401,039.00	\$10,780,696.44
Total	\$1,047,209,246.53	\$915,843,915.57	\$868,961,027.07	\$871,856,713.00	\$934,908,731.43